
Privacy Policy

This Privacy Policy outlines the type of information Koru Media Ltd collects and the reasons for its retention in response to the requirements of the 2018 EU General Data Protection Regulation (GDPR). Koru Media Ltd is committed to keeping your information safe and respects any concerns surrounding privacy.

Information about Koru Media Ltd

Koru Media Ltd is an online and in print business to business publisher. The products of Koru Media Ltd are Architecture, Building, Contracting & Developing (ABC&D) magazine, Public Sector Building (PSB) magazine, Building Talk (www.buildingtalk.co.uk), FastrackCAD (www.fastrackCAD.com), FastrackBIM (www.fastrackBIM.com) and Special Needs UK (www.specialneedsuk.org).

Information we may hold about you

- Your job title, job function, company/organisation name, organisation activity, email address, postal address and telephone number.
- A record of correspondence if you contact us.

How we use your information

- To provide news and offers regarding our products.
- To provide you with information you have requested.

Where we keep your information

- Internal databases which are password protected and encrypted where possible.
- Stored by a third-party database provider which is also GDPR compliant.
- Any physical records are stored and destroyed securely.

Who we share your information with

- Koru Media Ltd holds your information for the purpose of maintaining a business relationship with you.
- Your information is not shared with third parties.
- Koru Media Ltd does not sell data to third parties.
- In the case of reader response fulfilment, enquirer details are only provided to the advertiser the individual is enquiring about.

How long we keep your information

- Koru Media Ltd keeps your information for as long as is necessary for the purpose for which it was obtained or where there is a legitimate interest to do so.

Cookies policy

Koru Media Ltd's websites use cookies. These are small text files that are placed on your machine to help the site provide a better experience. In general, cookies are used to retain user preferences, store information for things like shopping carts and provide anonymised tracking data to third party applications, such as Google Analytics. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies by modifying your browser settings to decline them.

Your information and rights

You have the legal right to request a copy of any personal information we hold about you under the rules governed by the GDPR. You also have the right to correct, update or ask for it to be removed or, in the case of email marketing communications, you can click the 'unsubscribe' link that is provided. In all other cases please write to Koru Media, Office 4 Sherwood House, Sherwood Road, Bromsgrove, Worcestershire, B60 3DR or email info@korumedia.co.uk

This privacy policy was last updated in May 2018.



KORU Media Limited

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